



De Maessloot 2b
2231 PX Rijnsburg
The Netherlands
0031 (0)71 - 40 26 747

email: info@joravision.com



www.joravision.com



JORA VISION

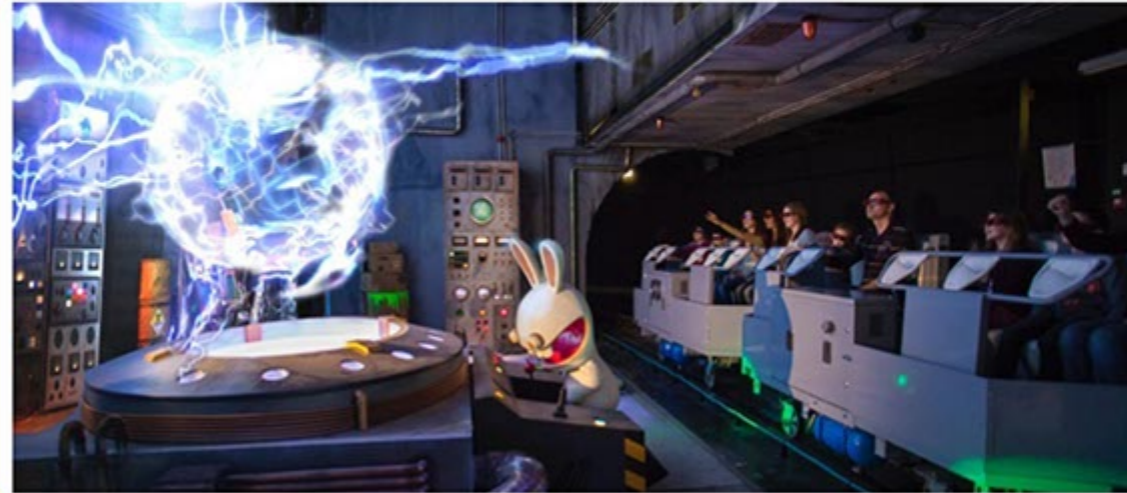
OUR MISSION

We make ideas and stories come to life - striving always to create breathtaking experiences, environments and attractions that involve your guests in a unforgettable memory.

OUR STRUCTURE



JORAVISION
THEME WORLD WIZARDS



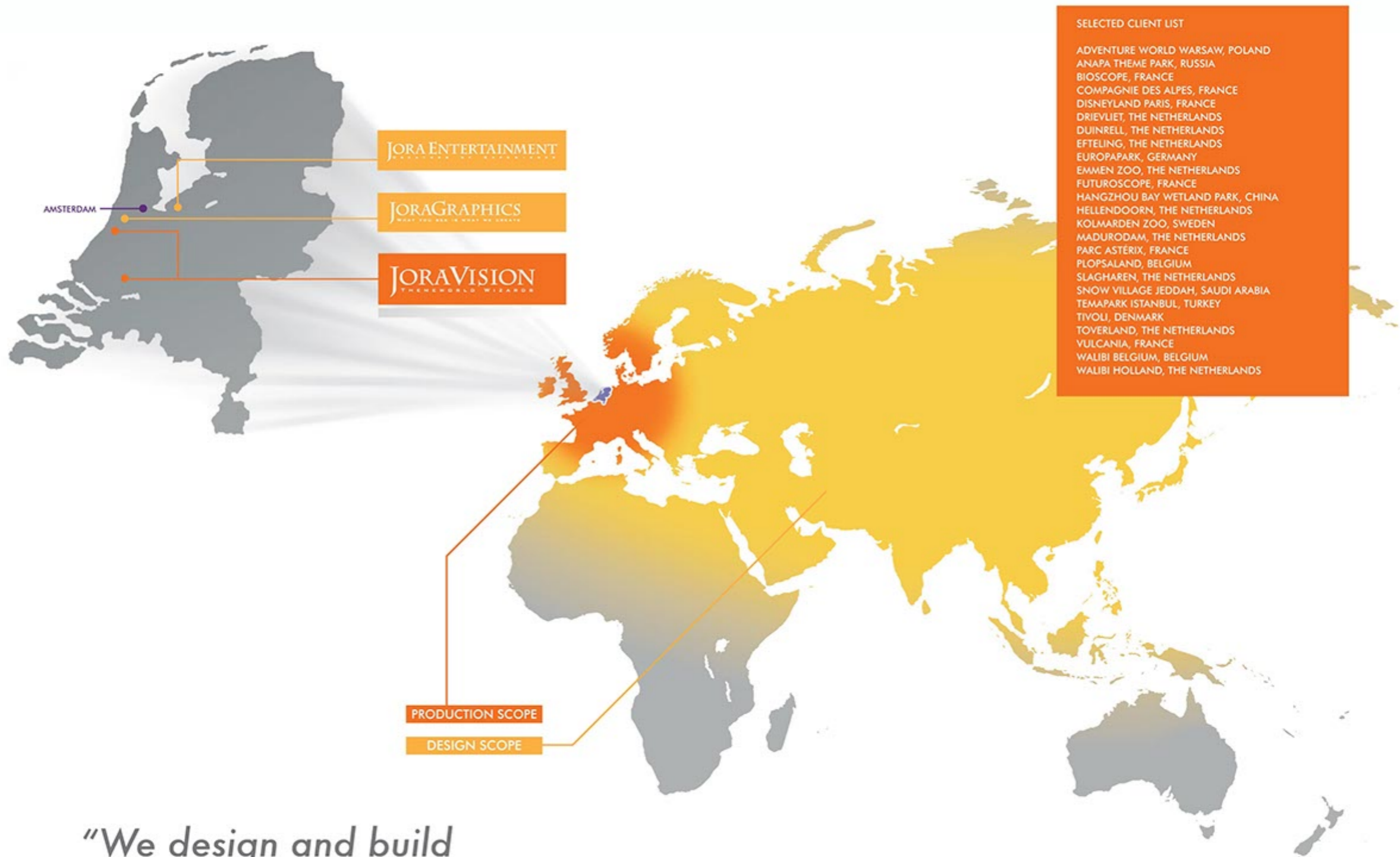
JORA ENTERTAINMENT
CREATORS OF EXPERIENCE



JORAGRAPHICS
WHAT YOU SEE IS WHAT WE CREATE



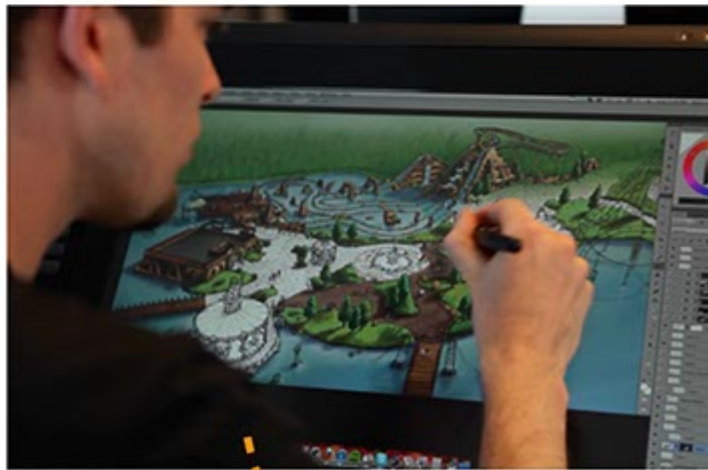
SCOPE OF ACTION



"We design and build experiences all over the world"

OUR DISCIPLINES

DESIGN



PRODUCTION



PROJECT MANAGEMENT



SECOND LIFE

METHODOLOGY

From the spark of an idea to ready-to-build drawings, what can you expect from Jora Vision in a large-scale project?

1 MASTER PLANNING

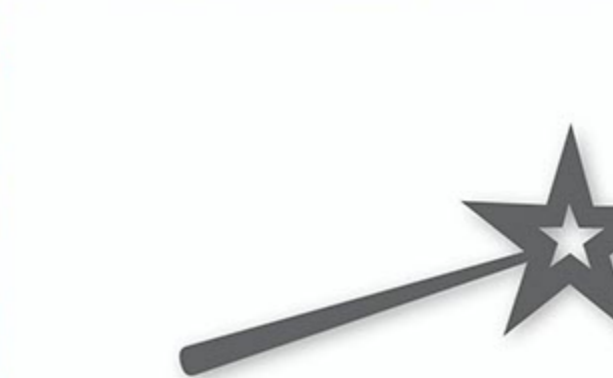
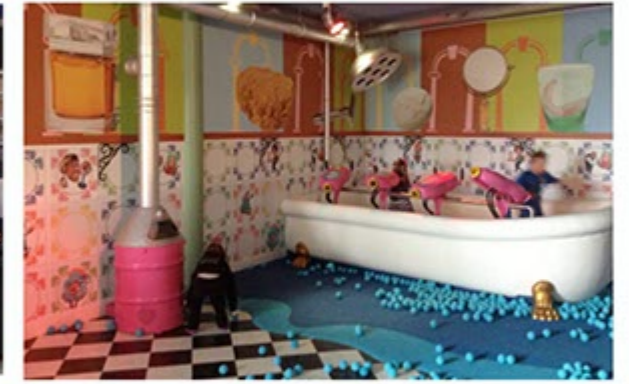
2 CONCEPT DESIGN

3 SCHEMATIC DESIGN

4 TENDER PACKAGE

PRODUCTION

DESIGN DEVELOPMENT OF A PROJECT



OUR VALUES

MASTER PLANNING

It takes artists, engineers, landscape architects and show writers to create an out-of-the-box setup.



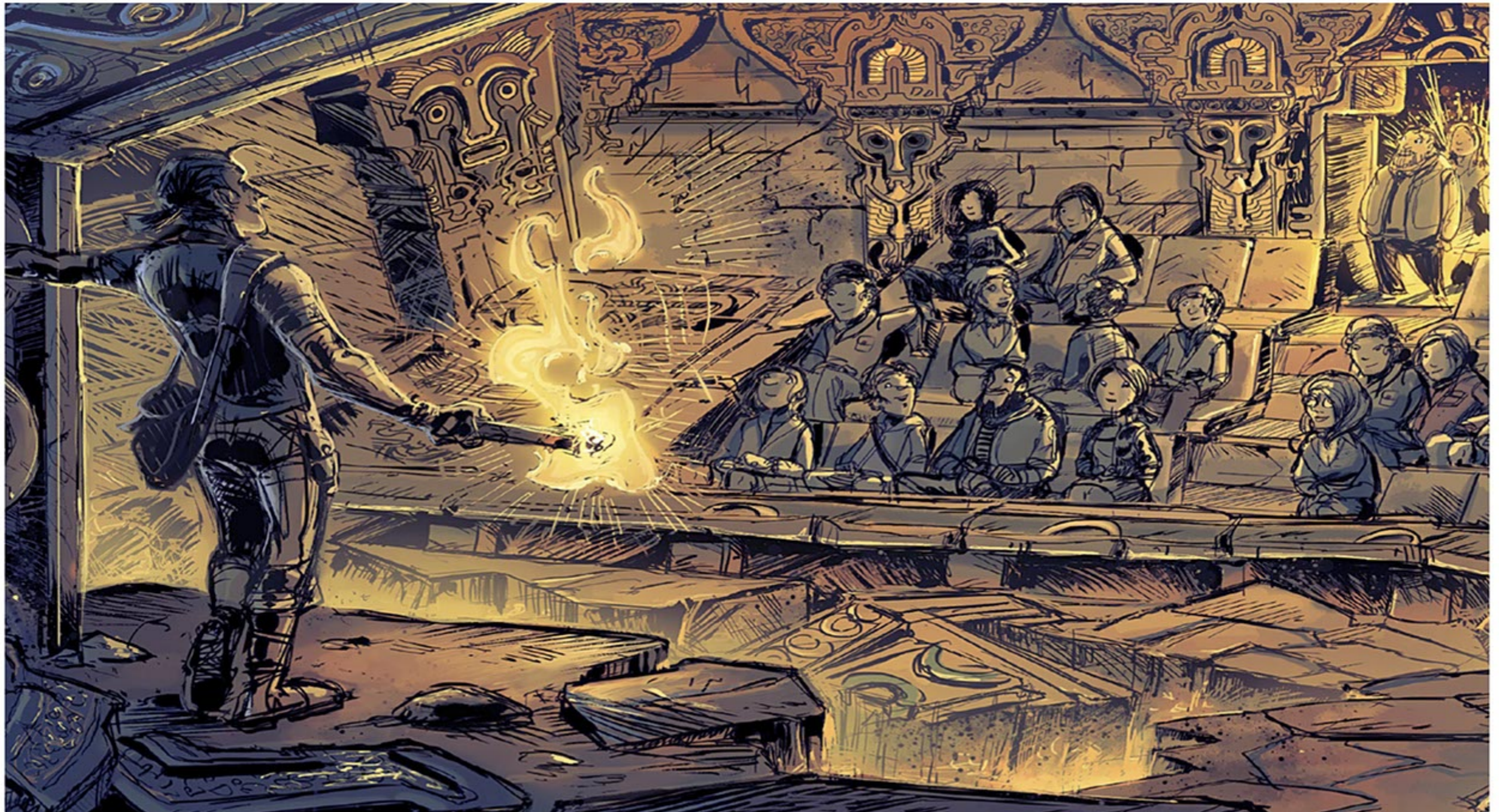
BENEFITS

BENEFITS

- We not only want to create an immersive guest experience but we also want it to be a **tailored environment** that works and **functions operationally**.
- Taking our extensive experience from designing theme parks, we know the kind of questions **we need to ask**.
 - Where will it be situated?
 - What is the local climate?
 - How many visitors are expected?
 - Who are the target audiences?
 - What kind of cuisine fits the audience?
 - What kind of views do you want your guests to experience?
 - How many toilets do we need?
 - How do we prevent guest congestion?
 -

STORYTELLING

Together we will develop a unique story that will enhance the level of engagement and will help visitors to absorb and retain information in a fun way.



BENEFITS

BENEFITS

- Create **cohesion** between all elements
- Create a strong distinctive and **recognizable (corporate) identity and strong emotional connection** with your visitor
- Create a **competitive edge** towards competitors
- The identity / brand can be used in all **marketing activities and merchandise**

STORYTELLING

WANDA HEFEI THEME PARK

40 hectares

€ 170 M

DESIGN



STORYTELLING

TEMA ISTANBUL

25 hectares

€ 100 M

DESIGN



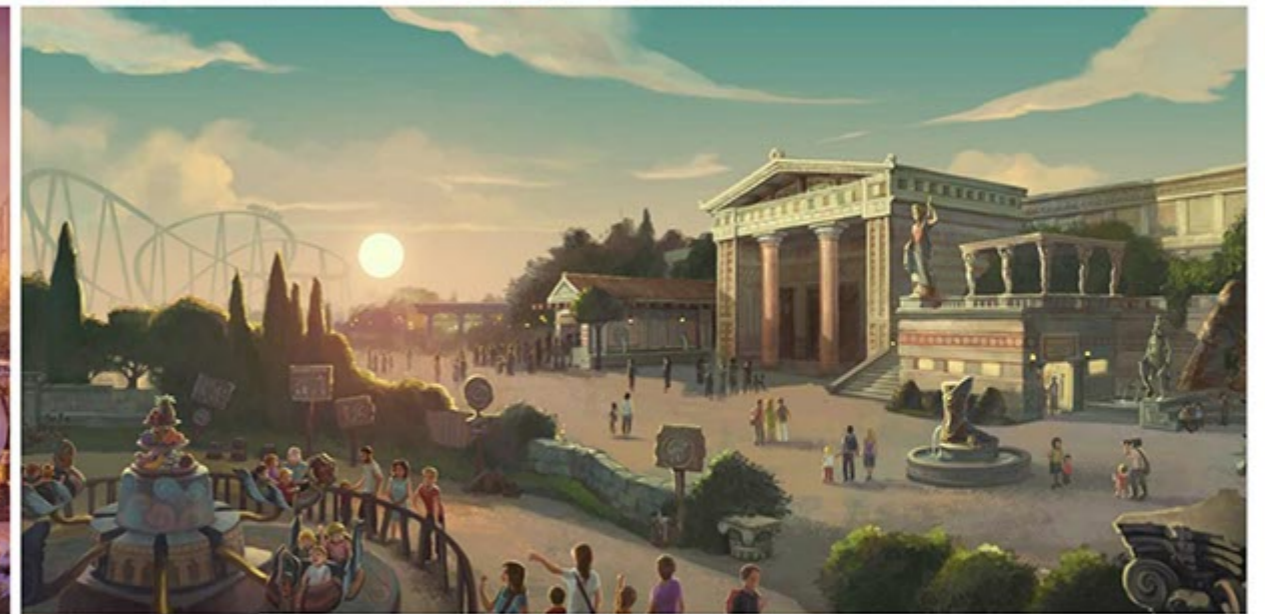
STORYTELLING

PARK ANAPA

10 Hectares

€ 80 M

DESIGN



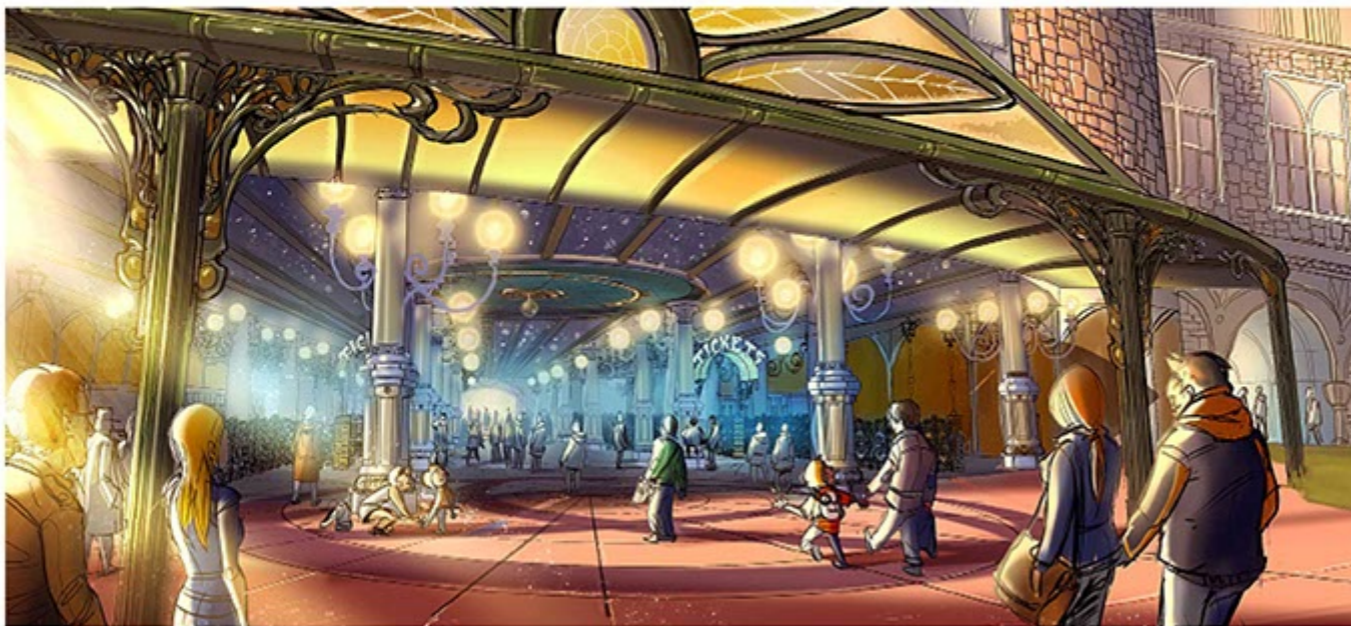
STORYTELLING

ADVENTURE WORLD WARSAW

93 Hectares

€ 400 M

DESIGN



STORYTELLING

BAMSE WORLD - KOLMARDEN ZOO

4 hectares

€ 8 M

DESIGN & PRODUCTION



STORYTELLING

WILDLANDS ADVENTURE ZOO - EMMEN

DESIGN & PRODUCTION



VISITORS EXPERIENCE (ATTRACTIONS)

We will make the story come to life by designing unique attractions and inter-actives that will involve your guests in a fun and multi sensory way.



BENEFITS

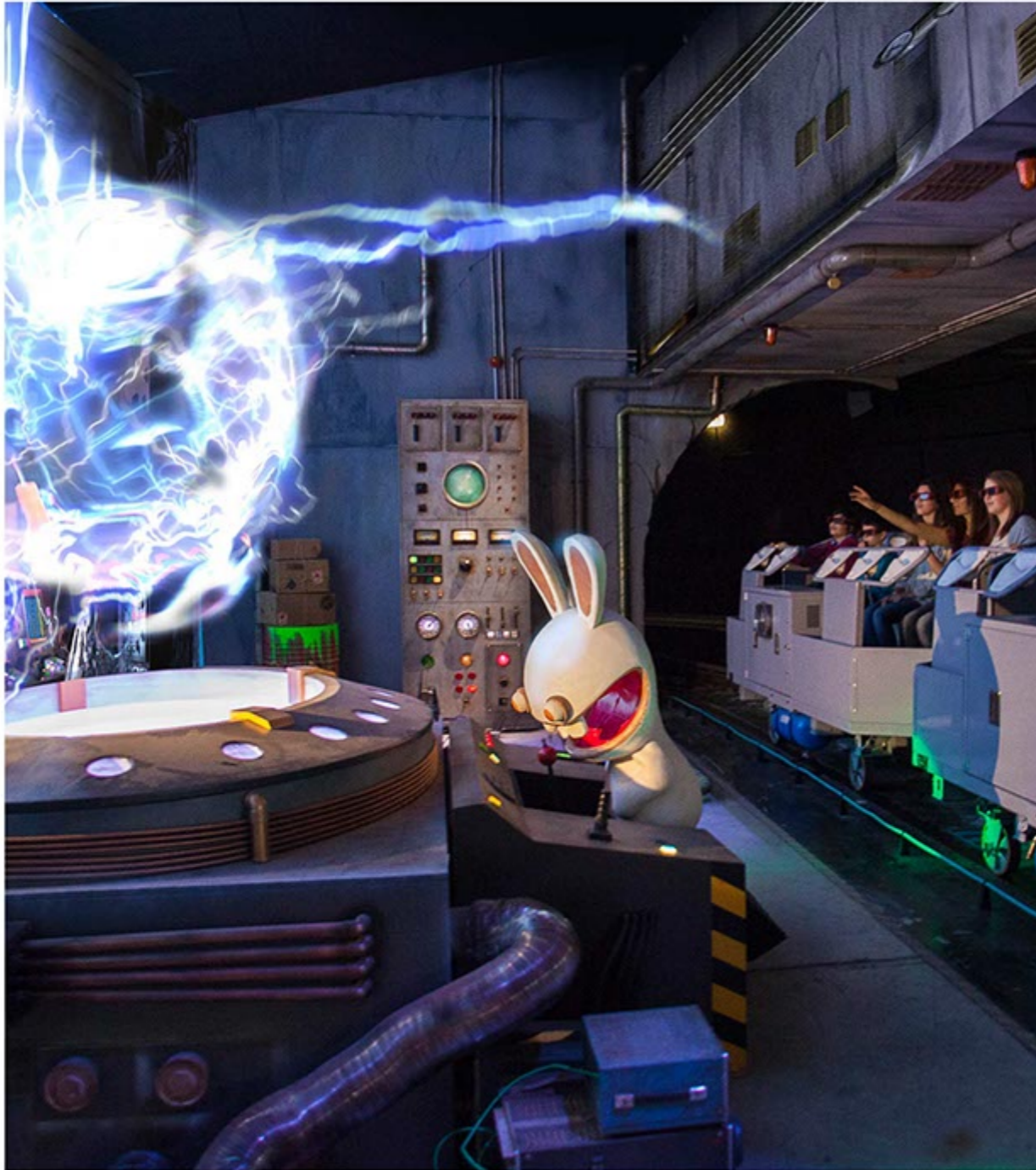
BENEFITS

- Create a successful combination of experiences to **reach a wider audience** to **enlarge the number of potential visitors**
- Be able to **better compete** with the overwhelming surrounding leisure & recreation alternatives
- Offering a rich amount of experiences can **increase** the average **length of visit**, **return visits** and offers **risk diversification**

VISITORS EXPERIENCE (ATTRACTIONS)

FUTUROSCOPE - RAVING RABBIDS DARK RIDE, FRANCE

DESIGN & PRODUCTION



VISITORS EXPERIENCE (ATTRACTIONS)

SPEELPOOL DE SCHEG

DESIGN & PRODUCTION



VISITORS EXPERIENCE (ATTRACTIONS)

JEDDAH SNOW VILLAGE (ARABIAN CENTERS ARA)

DESIGN

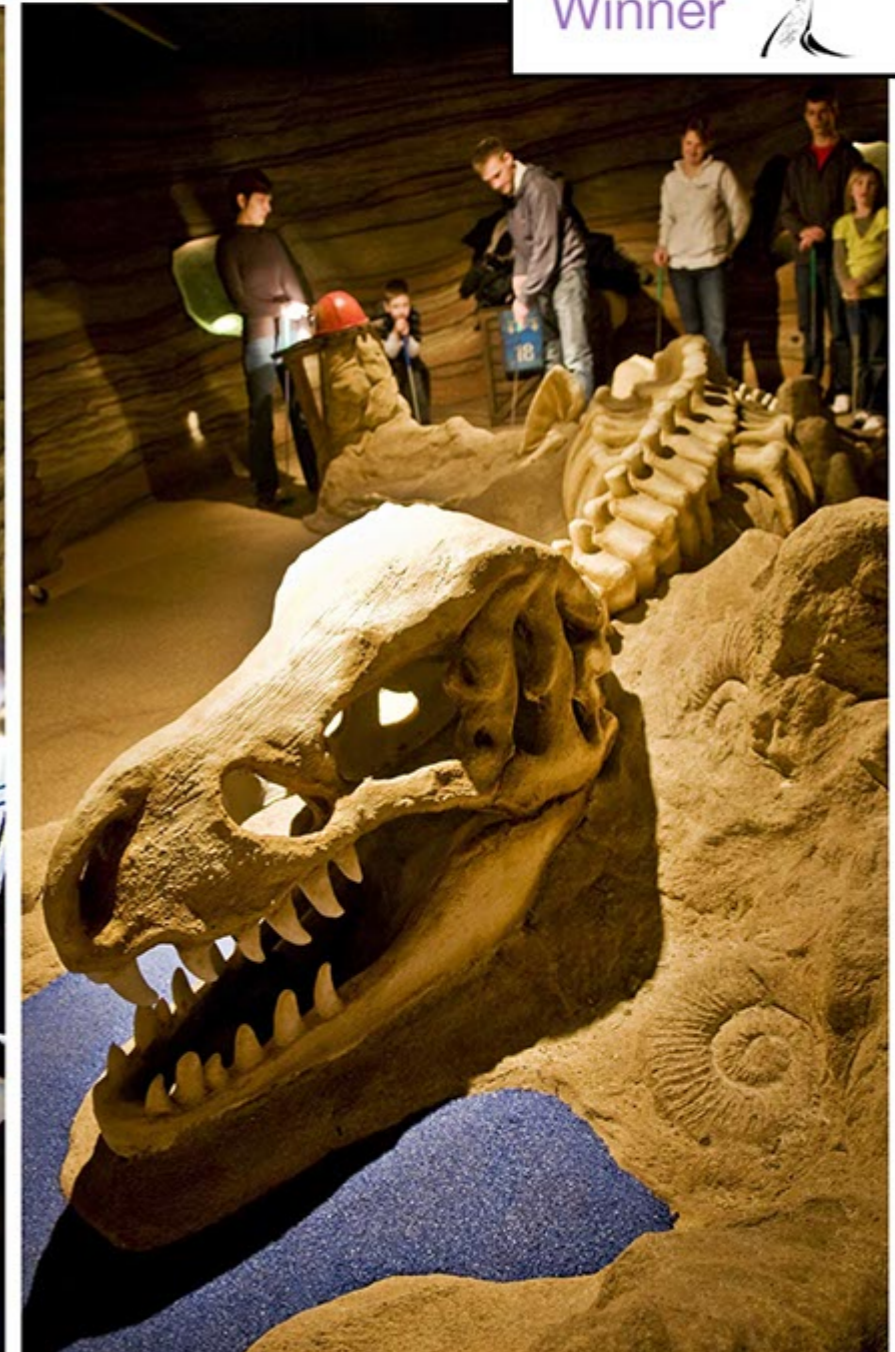


VISITORS EXPERIENCE (ATTRACTIONS)

MINIGOLF MOLENHEIDE

DESIGN & PRODUCTION

Thea
Award
Winner



VISITORS EXPERIENCE (ATTRACTIONS)

PLASWIJCK PLAYGROUND

DESIGN & PRODUCTION



THEMING

From nostalgic, hyper-realistic to futuristic we will involve your guests in overall themed environment fitting to the story and attraction.



BENEFITS

BENEFITS

- We make your environment **rich and appealing** to all audiences
- The theming complements the concept and story, thereby **contributing** to the overall (corporate) identity
- A unique look and feel will **really WOW** your audience and thereby **distinguish** you from other competitors

THEMING

ZWEMBAD DE SCHEG



THEMING

SAFARI RIDE - KOLMARDEN ZOO

DESIGN & PRODUCTION



THEMING

BEREN RESTAURANTS



THEMING

FUTUROSCOPE - ARTHUR AND THE MINIMOYS

DESIGN & PRODUCTION



THEMING

GAMESTATE

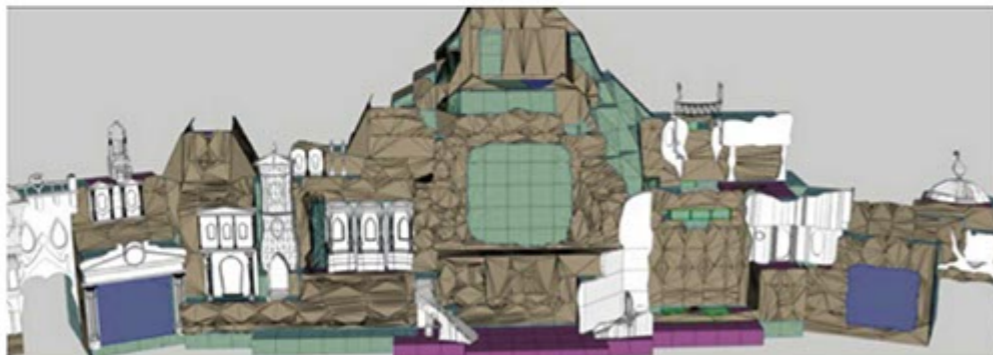
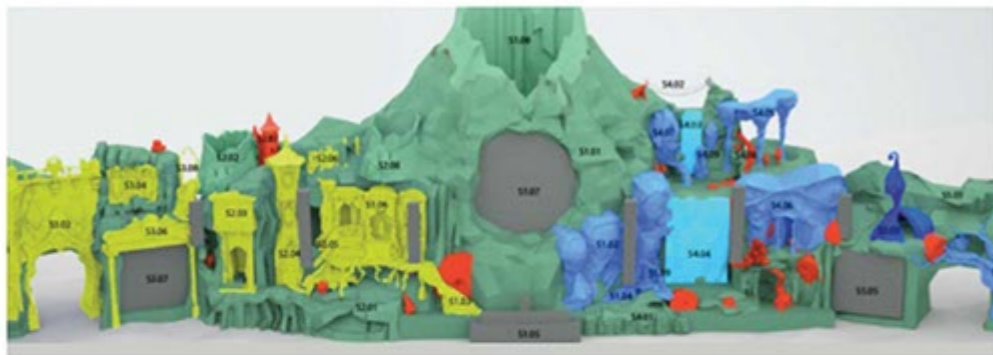
DESIGN & PRODUCTION



THEMING

TOMORROWLAND EVENT STAGE

DESIGN & PRODUCTION



SHOWS + LIGHTING / AV / SPECIAL EFFECT

Sound, light and movement, we are able to engineer these effects that are essential to complement the desired atmosphere.



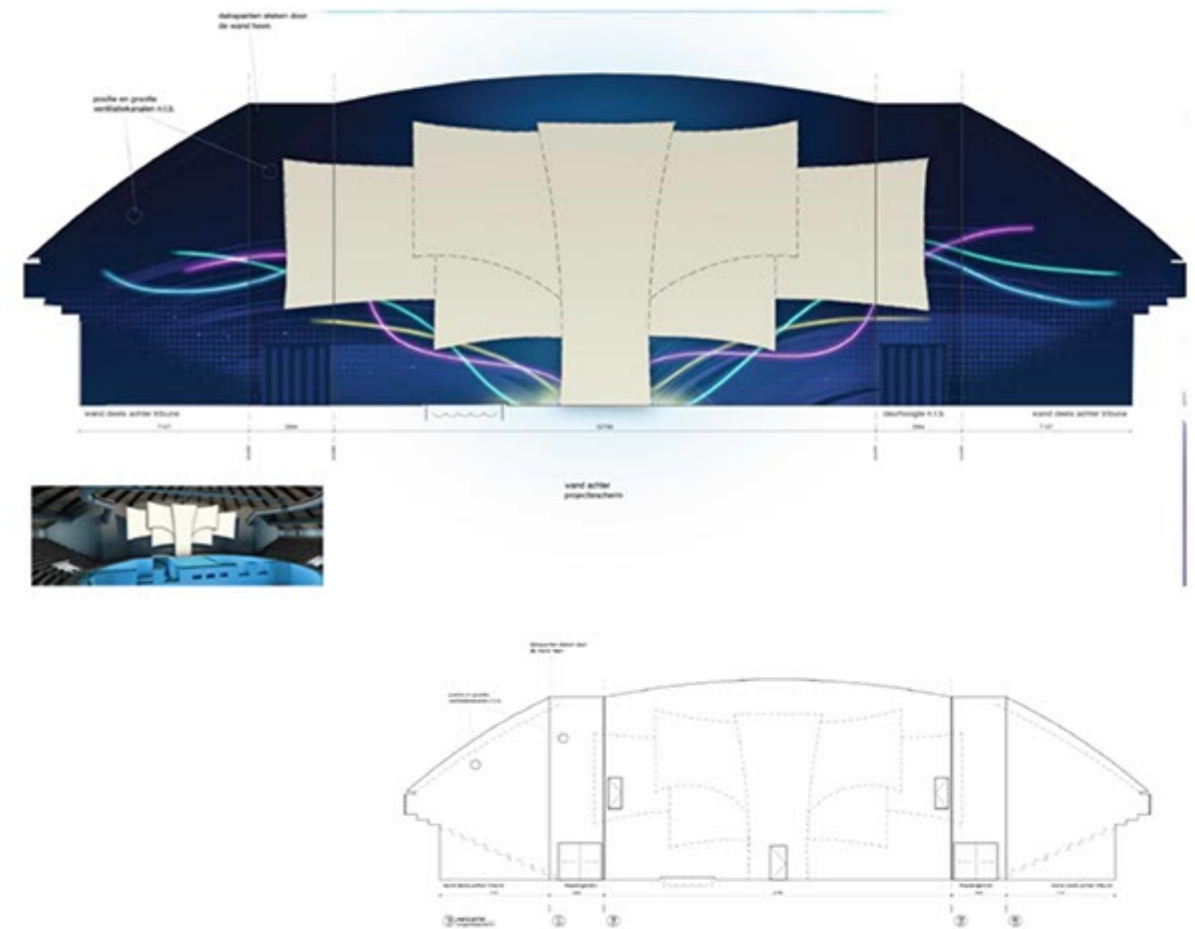
BENEFITS

BENEFITS

- Think about (temporary) live shows that will increase the product range to reach a wider audience to **enlarge the number of potential visitors**
- A great flexible opportunity to **lock into temporary seasons**, holidays, local events and to **target difficult audiences** such as teens
- The right use of light, audio, video and special effects can really set the right atmosphere making visitors feel comfortable to **stay longer**

SHOWS + LIGHTING / AV / SPECIAL EFFECT

DOLFINARIUM - SHOW AQUABELLA



SHOWS + LIGHTING / AV / SPECIAL EFFECT

TOVERZOLDER - TOVERLAND

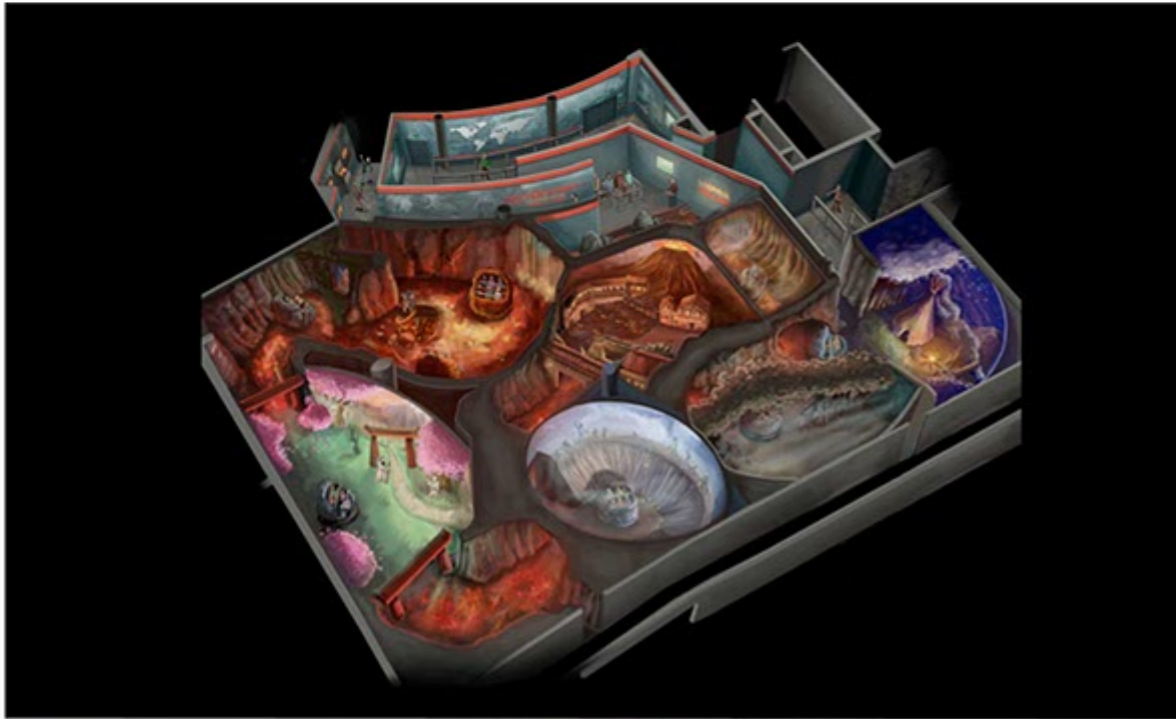


SHOWS + LIGHTING / AV / SPECIAL EFFECT

VULCANIA -VOLCANS SACRÉS DARK RIDE

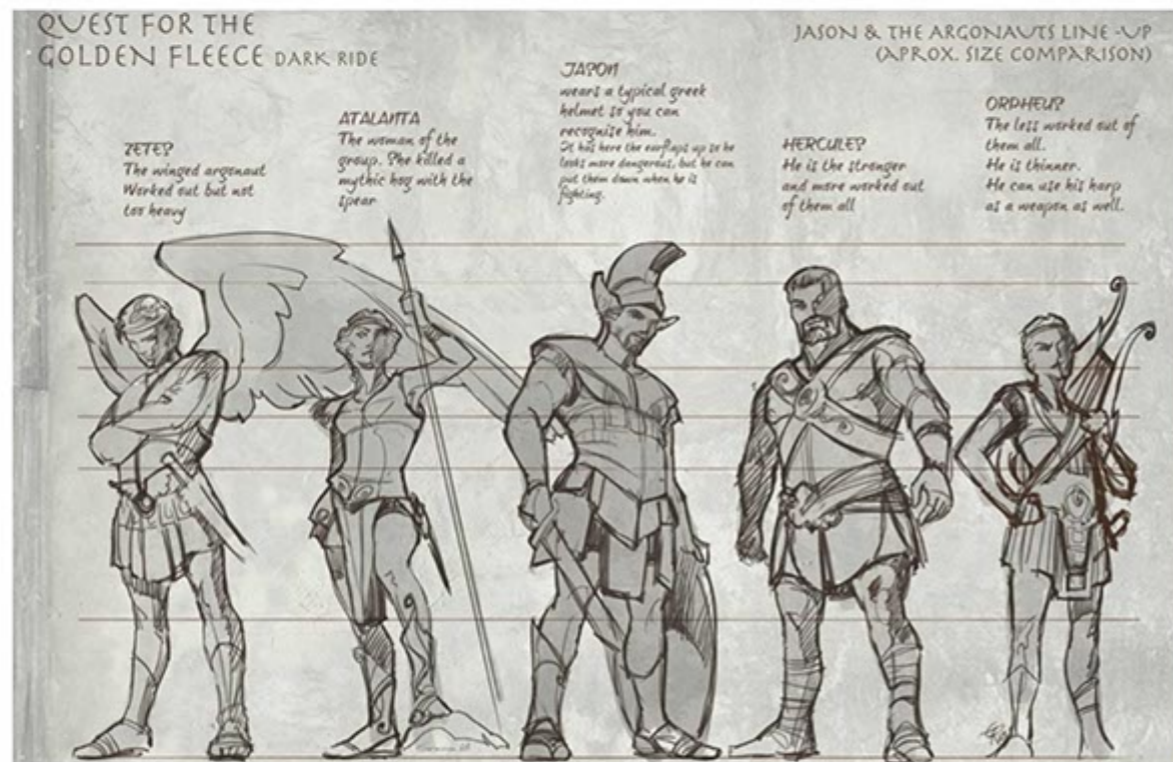
750 m²

€ 5 M



CHARACTERS

From environmental scenes to merchandise, from signage to walk-around characters, custom characters inject life into their surroundings and the whole perception of the experience. They become a preferred medium to communicate to a broader range of visitors.



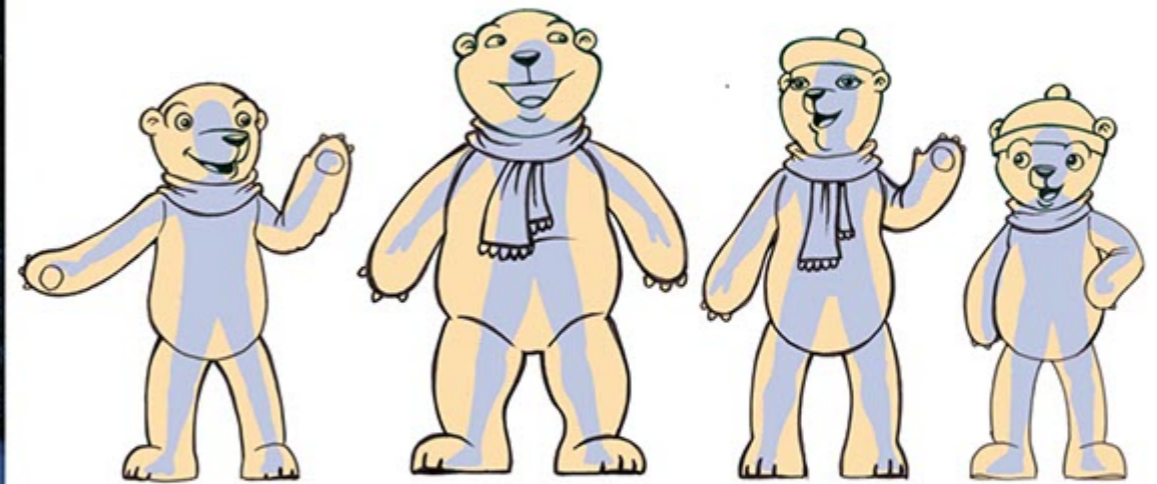
BENEFITS

BENEFITS

- A character (including slogan) can be a **unique icon** of your corporate identity or we suggest an IP character to directly benefit from **added recognition**
- A character can really appeal to the **younger target audience**
- Great possibilities for **merchandise** and for the **use in all marketing activities such as mailings**

CHARACTERS

JEDDAH SNOW VILLAGE (ARABIAN CENTERS ARA)



SIGNAGE & GRAPHICS

Our graphic designers make sure each graphic fits its environment, and we keep track of each one in order to prevent the clutter of makeshift signs.



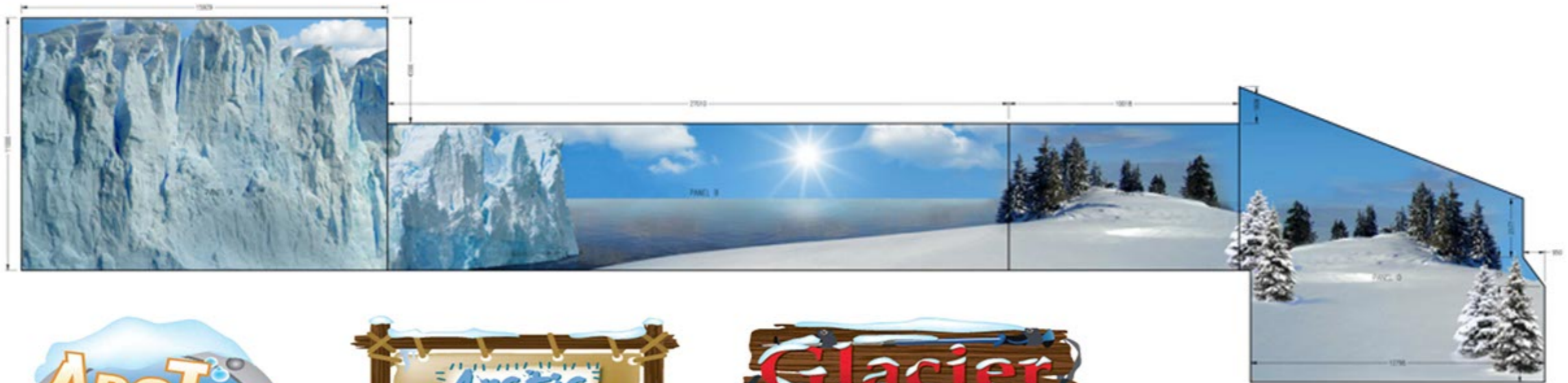
BENEFITS

BENEFITS

- Prevent clutter of makeshift signs to retain the desired atmosphere
- Each graphic fits in its environment thereby contributing to the overall theme/story and with that the corporate identity
- Developed graphics including logo's can be used in all marketing expressions

SIGNAGE & GRAPHICS

JEDDAH SNOW VILLAGE (ARABIAN CENTERS ARA)



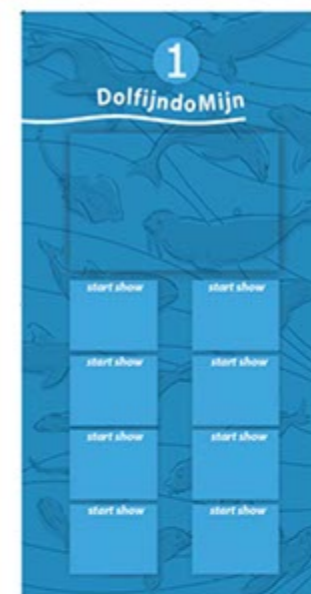
SIGNAGE & GRAPHICS

JEDDAH SNOW VILLAGE (ARABIAN CENTERS ARA)



SIGNAGE & GRAPHICS

DOLFINARIUM



646 x 1245 mm

VOL 160 x 40 mm

extra show 160 x 40 mm

10:00 160 x 70 mm



449 x 295 mm



SIGNAGE & GRAPHICS

RETAIL



SECOND LIFE

Already have a existing venue but feeling it needs something new? We help giving your venue a whole new look.

BEFORE



AFTER



BENEFITS

BENEFITS

- When a **take - over** has been done we are able to **rebrand** the existing environment to fit the overall brand. Taking into account all previously mentioned services.

SECOND LIFE

DRIEVLIET

BEFORE



AFTER



SECOND LIFE

DRIEVLIET

BEFORE



AFTER



PRODUCTION FACILITIES

Being able to not only design but also transfer your design into reality makes us your single-point of contact.

CARPENTRY



ANIMATRONICS



ARTIFICIAL
ROCK WORK



STEEL
CONSTRUCTION



COATING



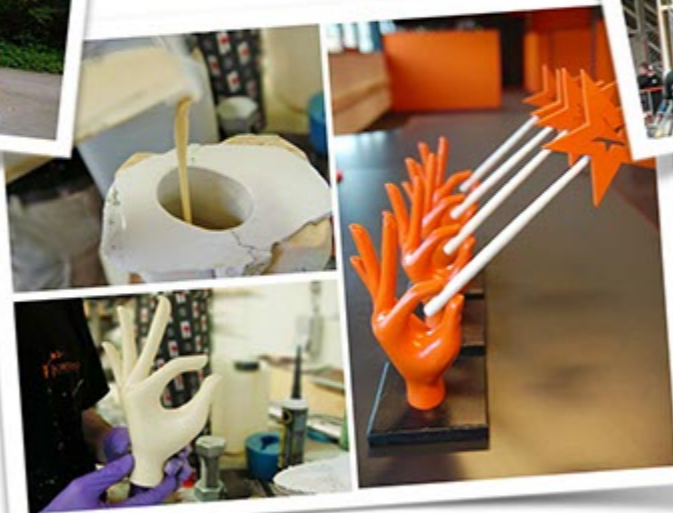
SCULPTING



DECORATIVE
PAINTING



MOLDING



BENEFITS

BENEFITS

- Being able to deliver production really secures the **exact transformation** from design to reality

- Being able to deliver production means you have a **single point of contact**

PROJECT MANAGEMENT

From planning, art direction, selecting local suppliers and/or designing contracts, we know it all. Our project managers will completely unburden you and will deliver on time and within budget.



BENEFITS

BENEFITS

- You **do not need a big overhead**, we will take care of almost everything and guide you through the design, tender and production phases
- local supplier selection
- contract development
- contract negotiation
- tender packages
- on-site art direction
- and more...
- **on time, within budget** and adhere to **quality and safety** norms.

INVESTOR PERSUADING

Having a great business plan in place? We help you to present your business plan with the WOW it needs.



BENEFITS

BENEFITS

- We help you to present your business plan in **a attractive and understandable way**
- We put together a presentation booklet and **bring your ideas to life** with complementing **detailed artist impressions**
- We are able to create a presentation (fly-over) movie that will **really WOW** your potential investors

INVESTOR PERSUADING

PARK ANAPA

10 Hectares

€ 100 M

[Click here to show promotional video example](#)

ADVENTURE WORLD WARSAW

93 Hectares

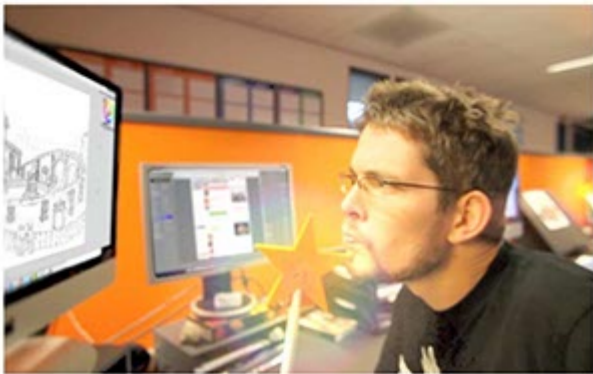
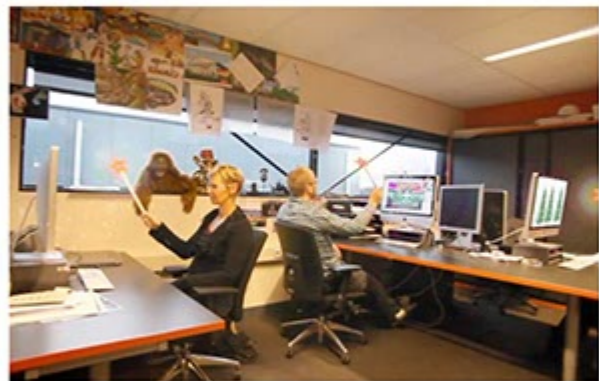
€ 400 M

[Click here to show promotional video example](#)

Adventure World Warsaw, Poland
 Aile Darong Indoor Park, China
 Amersfoort Zoo, The Netherlands
 Amsterdam Airport Schiphol, The Netherlands
 Anapa Theme park, Russia
 Avifauna Bird Park, The Netherlands
 Beerze Bulten Holiday Park, The Netherlands
 Blijdorp Zoo, The Netherlands
 Bubbel Jungle Kids Indoor, The Netherlands
 Center Parcs, Europe
 China Merchants Shekou, China
 Crimea Meganom Park, Ukraine
 De Beren Restaurant Chain, The Netherlands
 De Bongerd Holiday Park, The Netherlands
 De Efteling, The Netherlands
 De Scheg skating rink, The Netherlands
 Deutsche Bank, The Netherlands
 Disneyland Paris, France
 Djurs Sommerland, Denmark
 Dolfinarium Harderwijk, The Netherlands
 Drievliet, The Netherlands
 Duinrell, The Netherlands
 Eastern Plaza, The Netherlands
 Emmen Zoo, The Netherlands
 Escher Deierepark, Luxembourg
 Europapark, Germany
 Floriade Flower Bulb Expo, The Netherlands
 Fun Arena, Germany
 Fun Go, Finland
 Funtasia FEC, Ireland
 Futuroscope, France
 Gamestate Kerkrade, The Netherlands
 Grévin Prague, Czech Republic
 Gulli Parc, France
 Hangzhou Bay National Wetland Park, China
 Hellendoorn, The Netherlands
 Historium Brugge, Belgium
 ID&T Tomorrowland, Belgium

Insomniac, USA
 Julianahoeve Holiday Park, The Netherlands
 Kolmården Zoo, Sweden
 Koningin Juliana Toren, The Netherlands
 Landal Greenparks, The Netherlands
 Madurodam, The Netherlands
 Metterwoon Shopping Mall, The Netherlands
 Molenheide Holiday Park, Belgium
 Moscow Park Craftsman Town, Russia
 Océade, Belgium
 Ouwehands Zoo, The Netherlands
 Parc Astérix, France
 Party Center Duinenzathe, The Netherlands
 Perry Sport, The Netherlands
 Plaswijck Park, The Netherlands
 Plopsaland, Belgium
 Red Bull, The Netherlands
 Rhône-Alpes Pavilion World Expo, China
 Sensazia Wok & Golf, The Netherlands
 Slagharen, The Netherlands
 Snow Village Jeddah, Saudi Arabia
 Spoorwegmuseum, The Netherlands
 Tema Istanbul, Turkey
 Tivoli, Denmark
 Tony's Mystery Golf, The Netherlands
 Toverland, The Netherlands
 Vulcania, France
 Walibi Belgium, Belgium
 Walibi Holland, The Netherlands
 Wanda City Hefei, China
 Wonderland, China
 World of Toilets, Germany
 Wuhan Zoo, China
 Yumble Roermond, The Netherlands





“Enter the magic of the
Theme World Wizards”

