

مجهوعة الفيصل AL FAISAL GROUP **NEWSLETTER** BAHRAIN

ISSUE - 4







THE LAUNCH OF "AL AREEN GOING GREEN" & THE OPENING OF ENTREPRENEUR VILLAGE



H.H. Shaikh Abdulla bin Hamad Al Khalifa Personal Representative of his Majesty the King with H.E. Dr. Kandeh Yamkla UNIDO General Manager & The Chairman of Al Areen Holding Mr. Faisal Abdulla Al Awadhi.

























is ...

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The Founders Speech in the Launch of Al Areen Going Green.

MEGA ORGANIZATION - ENVIRONMENT -ENTREPRENEURS

Your Highness, allow me first to take the opportunity to thank you for your kind gesture to attend to our humble events today. You're Excellency Dr. Yumkella the Director General it gives us indeed a great honor to have you here with us today A lot of you might wonder what is the relation between an investment company.... Entrepreneurs... Environment ... going green

Allow me to answer you through a simple story of inspiration.. I am inspired by a Bahraini fellow Entrepreneur and hope one day to become in my leadership like him....

he was few generations before us today

Do you know who this guy is?

He is the old Bahraini Fisherman! The guy using Fish traps (Hadhra) I think we all know who this guy

but allow me to remind you a bit about this guy:

The Bahraini Fisherman: was working under tougher circumstances than ours today. The Bahraini Fisherman: was a hard worker that was going through a lot of difficulties to put food on the table for his family.

But yet: he build the Fish trap "Hadhra" from recycled sticks of palm tree leaves.

The Bahraini Fisherman: had very limited resources and limited support.

But yet: the Fish trap was built in a way that only the bigger fish was trapped inside and smaller fish was free to go. How considerate and creative is that?

The Bahraini Fisherman: Was illiterate .

But yet: he was the best to calculate the tides high or low... Wind speeds The moon position... the water current ... and ... and ... and seeking perfection for his business. so he was developing and educating himself through work and exploration.



The Bahraini Fisherman: was within a poor community. But yet: he was working hard for the bread and butter.

So do you blame me for wanting to be like this person?

An entrepreneur with integrity care to his family, community and country energetic creative self learning a person of high business ethics. Participating humbly to sustain life and the environment for the future of man kind.

All this within a great democratic system set by The ruling family from the beginning of the history of the kingdom of Bahrain this system gave the freedom and support for





the creativity, entrepreneurship and the spirit of development and all this is unconditional by the government for the sake of human development ...

Our gathering here today witnesses this beautiful synergy between Bahrainis... allow me your highness once again to thank you for steering Bahrain's Environment ship then For this gathering which is the continuation of how our great grand fathers worked together for developing Bahrain and today here we are together all of us ... a member of our ruling family, the government and the diplomatic community Along with us as the private sector ...

All working together for the prosperity not only for our kingdom but the world environment and human development.

To elaborate on "Al Areen Going Green"

We had to take the first step to become the first development in Bahrain and one of the few first in the world to depend partially on the renewable energy.

As a master developer's initiative we have recently concluded the preparation of our solar station of 5MW expandable .. As it is ready to kick off once we finalize the paper work with the authorities.

Another project is the sewage treatment plant (Sewage to Energy of Coerce) in which we are planning an integration with the solar station and further enhancing an agriculture state of art project to the plant utilizing the grey water produced by the plant itself.

Another project is byoot al areen the first generation of affordable homes at Al areen with solar energy kits and more. We shall very soon announce all this.

To elaborate on

"The Entrepreneurs Village" With a vision to compete internationally with very limited resources we have started this project as we want creative Bahrainis in the field of F&B to experience the 5 star quality of work.

On field training and creating actual miniature outlets within the village is our method, offering them through that the interaction opportunity with 5 star customers and 5 star qualities.

I will leave the judgment to you once you visit them at their shops after the opening of the Village.

on your way you will see a self explanatory video then meet the entrepreneurs in person

In addition, our new Al Areen Palace Training Company is about to launch international training programmes for the Spa Industry, creating a new career pathway for Bahraini's " Women Working With Women, For **Women**" utilising organic spa products using locally available sustainable ingredients and environmentally friendly spa treatments and methodology. Finally I would like to take the opportunity to thank all the supporters our partners in success

and promise them that we are not stopping here as we have many other projects to come and shall need their help to make it all happen.

so to them I say

Thank you and to all our guests welcome and thank you for your support.

> Good luck and God bless. Faisa



EntrepreneuR

AL AREEN GOING GREEN

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Entrepreneur Village

"Entrepreneur Village" aims to encourage Bahraini talented young cadres to enter business field and create a solid foundation of successful business strategies with an appropriate professional training in the field of catering. This project provides young talented participants the perfect spot being held at one of the most sophisticated hotel on the island, Al Areen Palace and Spa.



This is a unique project of its kind to be launched by a private company and we belief that solidarity between the private sector and government is a national duty, especially as the government provides several projects to support the youth of Bahrain in all fields because they are the future, we believe that such projects will encourage young people to intensify their efforts and move to the professional level in any field, 8 participants were selected to join Al Areen Entrepreneurs Village and has been trained by the best chefs in the resort to enhance their capacity and improving the level of services they provide to their customers.



Initiation for Going Green



Views of Mr. Faisal Abdulla Al Awadhi About the **Entrepreneurs Village & The Al Areen Going Green** in their Launching Ceremony.

The opening ceremony of "Areen Going Green Project" at AI Areen Palace & Resort as well as the Entrepreneurs Village Opening, was patronized by the Personal Representative of His Majesty King Hamad HH Shaikh Abdulla bin Hamad AI Khalifa, the President of Public commission for Protection of Marine Resources, Environment and Wildlife.

Attendees included the UNIDO General Manager Dr. Kandeh Yamkla, senior officials and guests.



Executive Board Chairman of the Al Areen holding company, Faisal Abdulla Al Awadhi, hailed the patron of the celebration, and assured that the project will serve the youth according to the 2030 economical vision.

He also stressed that such projects come to preserve the environment and wild life, and assured that Shaikh Abdulla's sponsorship and interest in these projects encourage everyone to do their best in executing high-tech projects that serve the environment, and supporting the youth's ambitions at the same time.

Dr. Yamkla also hailed the important plans currently being realized by Bahrain.





http://youtu.be/ESseaOv5UUQ

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Al Areen Holding Company will host Dr. Abdul Hye from NASA, for 5 days starting September 22nd until 27th, to lecture schools & universities students.

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Dr. Abdul Hye was born in Bangladesh. PhD in Mechanical Engineering from University of Windsor, Canada. Living in Houston since 1981. He has over 28 years of aerospace experience for NASA on Space Station, Space Shuttle, and Spacelab. He has written 17 Technical papers with one US patent.

Lectures "Space, Nasa, Science to youngsters"



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Comments of Mr. Faisal Abdulla Al Awadhi About the **NASA** in the Launching Ceremony.

A Man behind an initiative to expose youngsters to new ideas says he hopes a series of lectures that took place this week will inspire Bahrainis to enter the space industry.

Al Areen Group executive chairman Faisal Abdulla Al Awadhi made the comment during a Press conference to mark the end of lectures by prominent ex-NASA scientis Dr. Abdul Hye.

"This lecture aims to expose Bahrainis to industries which don>t exist in Bahrain," he said.



"Youth should learn more about space, science and astronomy."

Mr. Al Awadhi said he had high hopes for the future of space industry in Bahrain. "We hope to see institutions and organisations flourish in the country," he said.







HAMAD ENTREPRENEUR



Al Areen Holding Group celebrates the graduation of "HAMAD'S ENTREPRENEURS"

Al Areen Holding Group held on Wednesday, the first of August 2012 a special event to celebrate the graduation of seven trainees on the culinary arts after completing their studies successfully, at a Ramadan Ghabga held in the Al Areen Resort and Spa in the presence of the partners and VIPs. The graduate was honored by getting special graduation gold badges that bears the name "Hamad's Pioneers".

Onthis occasion Mr. Faisal Abdullah Al-Awadi, Executive Chairman of Al Areen Holding Company commented saying : "We are proud to support such initiatives aimed at gualifying the Bahraini ambitious and investments of the energies of young Bahrainis by providing better training opportunities for them, and the entrepreneurs village project would contribute actively in encouraging and motivating young Bahraini to engage in such critical areas that give them the opportunity to move towards excellence and joining the successful entrepreneurs groups in the Kingdom & worldwide".

Mr. Faisal added saying : "On this joyous occasion I would like to extend our sincere thanks and appreciation to the partners who provided generous support for this project and mainly we thank the Ministry of Social Development, the Southern Governorate, Bahrain Development Bank, Ebdaa Bank and Bahrain Business Incubator Centre".

It is noteworthy that the seven Bahraini trainees successfully completed their training on the culinary arts which was held in the



Entrepreneur's village and were trained by a distinguished group of chefs for more than three months. For his part, Sheikh Hisham bin Mohammed Al Khalifa, Head of Business Incubator Centers, a creator generation to be able to achieve aspirations, and we offer a pilot of perfect combination of science, work and accumulated experiences that qualify them to be the decision maker for their



saying: "Bahrain Development Bank sets a trend by embracing Bahraini entrepreneurs of both genders, as part of ongoing support aims eventually to create future, and we are constantly working to provide the cooperation and support of all stakeholders to support entrepreneurship in all areas".



VISUALS COMMUNICATION GROUP







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SPECIALIZED ENERGY COMPANY (SECO)



At Specialized Energy company, we are the experts in providing solutions for managing your energy efficiently and providing solutions to save energy by using the latest technologies in energy saving equipment and renewable energy system. The solutions we provide you with will not only rationalize the energy utilization, but will also cut down on the consumption of electrical power. These products and technologies, available under one umbrella with Specialised Energy, contributing towards environmental preservation by cutting down on energy and electricity consumption, and resulting in a better and cleaner environment





REAL ESTATE BASED PROJECT





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Al Areen announces its new "Entrepreneurs Organic City" 40 Investments opportunity for Bahraini Entrepreneurs Incubator with selling stores for each

Al Areen Holding Company announced its new project "Entrepreneurs Organic City of Bahrain" which aims to increase the organic agricultural products such as fruits and vegetables needed by Bahraini consumer through a comprehensive agricultural incubators with selling stores to buy fresh organic products directly in each unit.

Mr. Faisal Abdullah, Executive Chairman spoke about the project, which will serve entrepreneurs interested in agricultural business, "This project is aimed first and foremost to provide the market with Bahrain's best local agricultural products, which in turn will contribute to sustain the market for some of those basic products that are imported as demands exceeds supplies at the local market which forces traders to import these materials from abroad.

This project, which will be provided with the best most exotic agricultural techniques from abroad and its an "Environment Friendly Technology" in line with the latest technologies in the field of agriculture to ensure the quality and effectiveness of the production, especially that the space which will be provided to the farmer to accommodate is spacious and allows consumer to purchase fresh organic products directly at the same place" Mr. Faisal also added "As to facilitate the financing of this project for young Bahraini and overcome obstacles that have hampered Bahraini farmers in the past from owning and investing in this field, we are now in the framework of discussing agreements with project partners such as financial banks and government projects that support youth entrepreneurs as well as international organizations, who will be announced soon, they will set special financing plan to provide those entrepreneurs with a loan at the lowest profit in order to facilitate and help them establishing their own business with the consideration of their circumstances". In regards of targeted markets Mr. Faisal added "our target is to provide the retail shops, super markets, small stores who imports the

organic products from other countries in addition to the restaurants and hotels.

It is worth mentioning that this project is launched by Al Areen Holding Company as their commitment to participate in the development of Bahraini cadres and Bahrainies entrepreneurs in various fields, especially projects related to the environment in order to enable them to invest their abilities and talents and get direct benefits in return, from their investments and to contribute in to the Kingdom's economy . This project will provide many job opportunities for Bahrainis, which is one of the main objectives of the projects held and launched by Al Areen Holding Company.











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Far from the city life noise and traffic an atmosphere of fun and relaxation takes you to farthest boundaries... where the desert with its golden sands and its bright sun meets with beauty of civil architecture that combines beauty of the green desert and the prosperity of urban development enhanced by the artistic water effects.





EVENTS



BAHRAIN



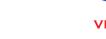
Summer Festival 2012 Dragon & Lion Show

Visuals events provide Lost Paradise of Dilmun Water Park "LPOD summer festival 2012" kicked off with the launch of the festival's foremost attraction. Visuals Events proudly brings to Bahrain an all original Dragon & Lion dance troupe straight from China. The official launch was attended by His Excellency Li Chen, Ambassador of China and representatives from the Chinese Embassy accompanied by Executive Chairman of Al Areen Holding Company Mr. Faisal Abdulla Al Awadhi.





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The Wakeboard show

The Wakeboard show - Combining the artistic and dangerous skills of water skiing, snow boarding and surfing techniques, this amazing show brought all the way from Budapest -Hungary, is a recognized international extreme sport that will feature some of the worlds professional wakeboard talents performing amazing stunts, displays and acrobatic moves much to the delight of the audiences.







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Samson the world's STRONGEST MAN

This extra ordinary act brought from Bulgaria, is a real wonder that encompasses disbelief and awe amongst the audiences. What has been seen by many on tv /internet is now being brought to reality here in Bahrain Amongst many other high level skills, one of his most difficult stunt is pulling a 1.2 tonne vehicle by his mere hands only and to add more drama to this incredible act a 2.5 tonnes vehicle was strategically placed passing over his body.





The African Acrobat show

African Acrobats

What was deemed as the Cirque d' Soleil of Africa is being brought to LPOD. Live acrobatic shows, stunts and displays in a spectacle of colors and music brought to life in LPOD.





AT THE PRESS



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Daily News











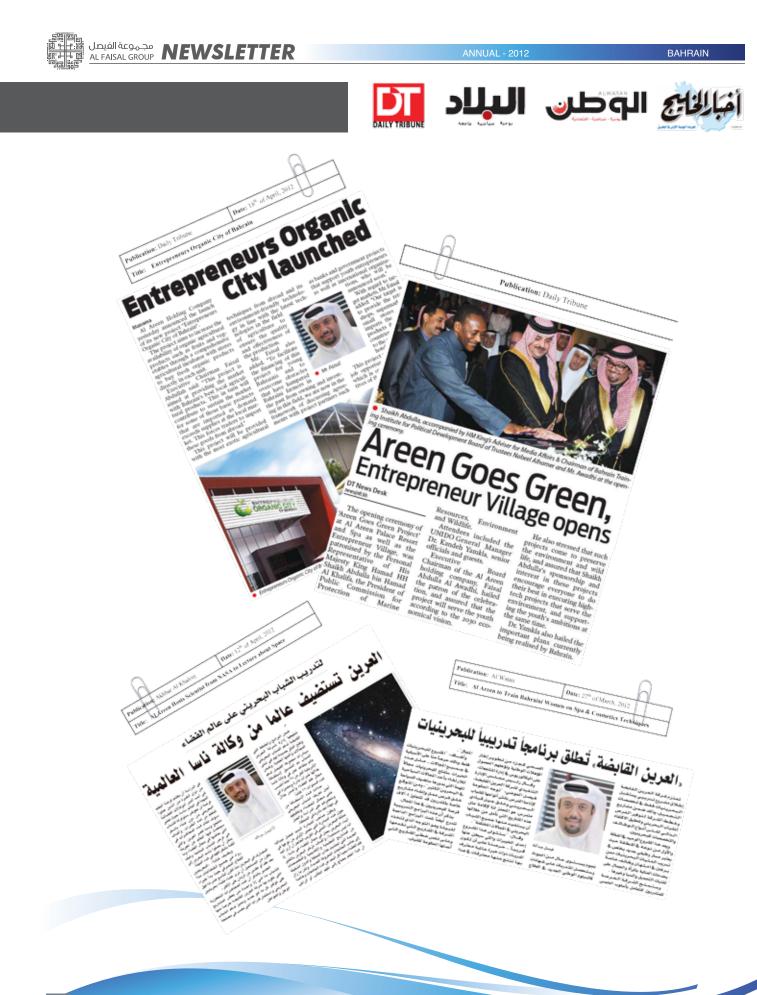
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