

مجموعة الفيصل
AL FAISAL GROUP

NEWSLETTER

AL FAISAL GROUP NEWS LETTER

BAHRAIN

2011 ANNUAL

ISSUE - 3

Mr. Faisal Abdulla talks about the entrepreneurs in Bahrain.



Al Faisal Group Contribution GCC 500

Mr. Faisal Abdulla supports the entrepreneurs network and sponsors the first gathering of the network in GCC



Group News

ANNOUNCEMENT

As Mr. Faisal Abdulla has been approached by shareholders to take on the position of Executive Chairman of Al Areen Holdings. He has stepped down as Group CEO of Al Faisal Group.

Proudly Raising Bahrain's Name During the Unrest After Delivering 3rd FINA Water Polo Development Trophy



HH Prince Abdulaziz bin Fahad & Mr. Faisal Abdulla

Visuals W.L.L



OUTSTANDING WORK FOR OUTSTANDING CLIENTS

- Fina Water Polo Development
- Bahrain Communication Users Association
- Ministry of Culture Outdoor Cinema
- American Society of Safety Engineers
- Wala'a Insurance
- S1S Performance
- Al Othaim Summer Festival

many more

Star Oasis



Star Oasis, a concept by Horizon Property Enterprises jointly referred to as investment managers.



Moment News



A special editorial and advertising supplement to be produced in conjunction with Alyaum Newspaper in Saudi Arabia.

Paintwar



Paintwar coming soon to Lost Paradise...



Al Areen Palace Spa & Resort is launching the "Entrepreneurs Village"





Mr. Faisal Abdulla
Group CEO

A Letter From The Founder to the American People

Posted on CNN 21-4-2011

Dear Fellow Americans,

I am a Bahraini citizen who has a lot of common things like most of you Americans, although I am an Arab and a Muslim, but I still feel we have similarities, so let me list a few:

I love life and love living in peace.
I love to be left alone,
I love to work hard and party even harder,
I love a thick heavy greasy Burger and regret it after eating it thinking of my weight,
I am a multitasking person.
I love Opera and respect Dr. Phil.
I grew up watching superman and dreaming of OZ.
I am a hygiene freak.
I respect the law,
I have manners,
I respect all human beings,
I hate racism as I am proud to be a Bahraini living in this country that has no difference between Muslims and non Muslims.
I speak American English very well

and was educated in a normal Arabian government school.

I like and sometimes hate actions of my politicians and government and like you express my opinions freely in any channel I want, but will never think of harming my politicians or governments or terrorize my fellow citizens.

I interacted with your elections and the hope concept of OBAMA. We both have fellow citizens who are Jews (we are the only GCC country and one of the few in the Middle East).

I have a mosque that I would go to or a night club and it's by choice.

So I feel that if I come all the way to the US I would easily fit in.

Now let me tell you how different I am from Americans:

I have a state of the art education system offered by our government, offered to all citizens free of charge regardless of race or religion.

I have one of the very best health

care systems and hospitals that take care of all Citizens absolutely free of charge, even guests from abroad are charged a minor fee or it can be a free treatment also.
I get free social insurance at any job that I work in.
I get paid if I don't have a job (which most of us do) and have an unemployment rate close to 3%.
I used to live in a society where we never locked our doors at night or day as it was safe.
I have a freedom to practice any religion I like.
I don't drink or smoke by choice not force.
I get a loan if I want to





start a business without questions asked.
I get a free office space to operate in case I want to start a business.
And I get free training on how to run a business in case I want to run one.
I get a housing program from my government which is a choice of a

ready unit or land to construct or a low interest loan to buy a home.
I don't pay any taxes what so ever.
My utility fee is dirt cheap.
I pay almost nothing for municipality and my government takes care of everything.
I live a calm life as the crime rate is

very low.
I pay about 30 cents for a can of coke and 2.5 dollars for an espresso at star bucks.
I pay about 25 cents per a litre of fuel.

**“I import and export custom free to many countries like the US.
I did not lose my home for foreclosure during the peak of the economy crises worldwide, but will lose it after what these guys did to Bahrain**

My question to you is:

Wouldn't you trust and be loyal to a country and its rulers that offer you the best life style without you paying a single penny of Taxes?

Wouldn't you trust and be loyal to a country and its rulers that take care of your health and offer you free health care?

Wouldn't you trust and be loyal to a country and its rulers that treat people equally and that does not have a record on people based on race or religion?

Wouldn't you trust and be loyal to a country and its rulers that give you housing support as mentioned?

Wouldn't you trust and be loyal to a country and its rulers that deliver products and services to you as cheap as the coke can?

Wouldn't you trust and be loyal to a country and its rulers that work hard to put you in a job or get you started with a business?

Wouldn't you trust and be loyal to a country and its rulers who would keep you safe with the lowest crime rates?

Wouldn't you trust and be loyal to a country and its rulers that provide you quality education for free?

Wouldn't you trust and be loyal to a country and its rulers if you hardly have to pay any fees or utilities etc?

Wouldn't you trust and be loyal to a country that gives you such international relations of free trade etc?

Now let me tell you a bit about my problems:

I have a lot of outside countries which just keep on interfering in our country's internal issues.

I have a small number of radical people that keep on claiming that they are the majority of citizens and claim that they are neglected and are victims.

Countries that are still living in the dark ages and their people who live a life in these countries with no security whatsoever and are ruling with a constitution of terror are interfering in Bahrain's internal matters, Bahrain the modern leading financial hub of the Middle East!!!

We have a group that insist to divide the country by religion and race, who keep on claiming that they are the majority while it was so obvious in the rally that took place at the Grand Mosque which was covered by the CNN that the majority are in fact of the Sunnis.

The same minority deals with the rest of the population in a very racist way and then claims to be neglected.

My politicians and government were so nice over the last 10 years as they were forgiving the criminals that were caught and jailed due to political cases, and once they are out they do it again.

That same small group lie, lie and lie. Let me tell you in return for what that radical minority did;

They lobbied for their people and built a network in most of the organizations based on corruption. They terrorized people in the streets

by protesting and rallying without permission, and guess what? the government waited for a month until it took action!

They settled in a main area which is the GCC roundabout and blocked the traffic and the flow of the heart of the country and then the Bahrain Financial Harbor.

They started getting Violent and attacking civilians and security group's.

They high-jacked the main health center which represents the Ministry of Health and made it an operation center for their battles, creating check points to allow people to enter based on religion and race, and in the process stole a great amount of drugs and medical equipment, even the ambulances were stolen and utilized.

They called for a strike in schools and attacked the both students and teachers who disobeyed them; it even reached the level of attempts of killing.

The radical group attacked students in universities and burned the campus.

They blocked the roads preventing civilians to drive safely and they even started attacking civilians.

They created stories and altered the truth, spreading lies hoping to fool the international community into believing that they have a cause.

Just imagine the guy involved goes to his work punches his time card at the ministry, leaves his office in his latest model car heading to the protest area asking for employment



and other demands which he already has!!!

They started attacking ministries and other government organization. Finally the leader of the radicals announces the Islamic republic of Bahrain so the modern Americanized Bahrainis must go back to the dark ages like other Islamic republic's in the region!

What would the US government do? What would they do if they found out corruption in its organizations aiming for domination of these organizations by a group of people? What would they do if Citizens went on rallying without permission? Trust me they won't wait for a month. What would they do if Wall street was taken over by protesters for no cause?

What would they do if a group started attacking security forces in the streets and terrorizing civilians? What would they do if your ministry of health was high jacked and all that happened in the health center in Bahrain happened there?

What would they do if both the students of a university were being attacked and the campus being burned? ... we have seen it on TV, the American cops would shoot to kill.

What would they do if the roads were blocked and traffic was redirected by a bunch of outlaws? What would they do if Americans were producing movies that alter facts and publishing it in countries that are in conflict with the US? What would they do if your ministries were attacked?

Finally if a radical guy gathers up few thousand American and announces the Islamic republic of America ... let me know how " the American people and the American government would react".

After all this the world economic collapse did not effect me here but what these guys did now hurts me as a small business man so badly that I might lose my home and shutdown my business ... but guess what? Our King and his cabinet have issued their orders to support our businesses and reschedule our loans and give us comfort.... Long Live the King ;)

Good luck and God bless.
Faisal





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BAHRAIN

05

As part of a Strategic Management Alliance Faisal Abdulla Joins Al Areen Holdings

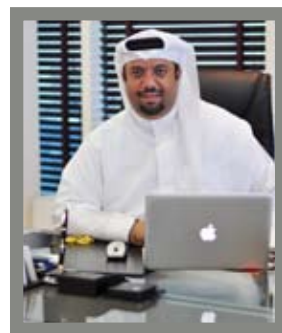
As Mr. Faisal Abdulla has been approached by shareholders to take on the position of Executive Chairman of Al Areen Holdings He has stepped down as Group CEO of Al Faisal Group, retaining the position of company Chairman.

Ms. Bridget Gleeson has been promoted to the position of Executive Director of Al Faisal Group, taking the group into the new year. Bridget Gleeson has worked globally basing her career in the events and advertising

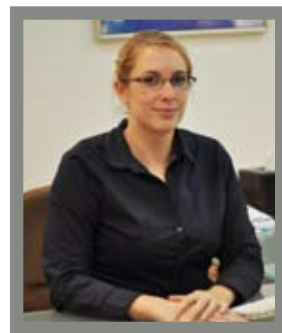
industry, previously working within one of the largest hospitality and events groups in the world. basing her career in the Events and Advertising industry. previously to lead the team at Al Faisal Group.



مجموعة الفيصل
AL FAISAL GROUP



Faisal Abdulla



Ms. Bridget Gleeson



AL-AREEN HOLDING COMPANY



AL-AREEN HOTEL



Mr. Faisal Abdulla talks about the entrepreneurs in Bahrain

Bahraini business during Bahrain's unrest.
GCC 500 entrepreneurs interview with Faisal Abdulla.
Bahraini entrepreneurs during the unrest of Bahrain.
Mr. Faisal Abdulla on CNBC arabia.



Mr. Faisal Abdulla being interviewed on CNBC. <http://youtu.be/Ola0vxquqJo>

“In the past when most of us started we did not have any support by any party as entrepreneurs. We had to take the rough path of life and do it the hard way.”

“Today a point on the priority list of the Bahrain Government is to create entrepreneurs, they have created programs through various government channels to nurture small businesses and startups to create a bigger SME sector within the economy in order to provide Bahrainis with a higher income as per Bahrain's 2030 vision.”

“I have personally been witness to the progress of His Majesty the King's reform program over the past 10 years, as I myself am an example who started a business in the mid 1990's while other young Bahrainis chose the path to become involved in radical political agendas. In which case I ask the question; where are the people who chose to be involved in these radical political agendas stand today? And where is a person like myself who chose to build his future and support the country's economy stand today?”

and who is considered a winner?

“As entrepreneurs its our duty to raise Bahrain's name high as a token of appreciation of what our country's organizations and programs have offered to support us, and for the opportunities that have been provided.”

“I can point out and be witness as well to the fact that through the strategy of His Majesty the King and the Government of Bahrain over the past 10 years was a great opportunity to grow and promote entrepreneurs, the results are now visible as a new layer of high net worth individuals was created from Bahrainis who started over the last 10 years.”

“It is so obvious that there were agendas aimed at the youth; opposing the governments agenda of growth of human development and economical

development, in which they were promoting the youth to demolish not build their future.”

“The economies wheel in Bahrain is gaining pace and is steered at the right direction under the wings of his majesty the king therefore It is now left to the young generation to choose which path to take, whether to build or demolish their future”

“On another note, as the Free Trade Agreement was signed with the USA I urge young entrepreneurs to think of venturing into the US and global markets, with facilities such as the internet we have seen huge success in the USA of home businesses which now represent a major share of the US economy and has in turn resulted in resolving part of the major problem of unemployment.”



GCC Arabia 500 Entrepreneurs under at Al Areen Palace

Under the Patronage of H.E Shaikh Ibrahim Bin Khalifa Al-Khalifa, Chairman of the Board of Trustees of the regional Arab Centre for the development of entrepreneurship and investment of UNIDO on the occasion of the launch of the best 500 Arab fast growing companies.

Mr. Faisal Abdullah the supporter of the entrepreneurs network and sponsor of the first gathering of the network as one of the gulf entrepreneur's his full commitment "towards the Bahraini Youth entrepreneurs for cooperation and coordination among themselves and between entrepreneurs in the world to develop and promote business and investment in the Kingdom of Bahrain in particular and the Arabian Gulf. Mr. Faisal Also was honored to Launch the Global World Network for Entrepreneurs in Bahrain to be a part of the Arabia 500 supported by Harvard Business School the initiative for World Entrepreneurs.

His Excellency Shaikh Ibrahim Bin Khalifa thanked Al areen holding company for sponsoring the lunch held on Wednesday, may 18 at 12: 30 Al Areen Palace and Spa Resort at the Sakhair in the presence of some Officials and Executives, Businessmen and representatives of the press and media.



with Ms. Anne Habibi from Harvard University

Mr. Faisal Abdulla was honored to Launch the Global World Network for Entrepreneurs in Bahrain to be a part of the Arabia 500 supported by Harvard Business School the initiative for World Entrepreneurs.



H.E Shaikh Ibrahim Bin Khalifa Al-Khalifa





Al Areen Palace Spa & Resort Launches the "Entrepreneurs Village" For young talented Bahrainis

Al Areen Palace Spa & Resort is launching the "Entrepreneurs Village" in the resort to provide appropriate training in the field of catering and hospitality for young Bahrainis who have the desire to create and establish a project or idea on their own. The idea for the village stems from the principle of encouraging young Bahrainis and talented youth to enter the field of finance and business, creating and encouraging new Bahraini entrepreneurs with the support and guidance of existing Bahraini pioneers of the private sector.

The entrepreneurs Village was launched by Al Areen Holdings after taking a decision by members of the board which strongly believes in the principle of continued co-operation with the Government of Kingdom of Bahrain. The government is committed to finding equal opportunities for all Bahrainis,

and those wanting to establish themselves as entrepreneurs now have the opportunity to be supported by some of Bahrain's economic pioneers from within the private sector, providing them with the opportunity, knowledge and training to make an educated decision of establishing their own business through private and government business establishments support.

On this occasion, Mr. Faisal Abdullah - Executive Chairman of Al Areen Holding Company - Al Areen Hotel and Al Areen for Entertainment and tourism Lost Paradise of Dilmun "This is a unique project of its kind to be launched by a private company and so we believe that solidarity between the private sector and government is its national duty, especially since the government created several projects to support young Bahrainis in all

fields because they are the future, we believe that such projects will encourage young people to intensify their efforts and move to the professional level in any field specialized in "adding" we will select 10 participants who will be placed in the village which will feature all the necessary facilities and the high-level specifications, along with a training course offered by the resort for free for young people to be trained with the best chefs in the resort to enhance their capacity and improve the level of services they provide to their customers in line with Bahrain's Economic Vision 2030. "

The Entrepreneurs Village hopes to be successful in giving confidence to young Bahrainis to establish themselves within the private sector, providing an even brighter future for the Kingdom of Bahrain.





Water Polo

In 2011 Visual Communications Group was selected to create an entire Media campaign promoting the 3rd FINA Water Polo Development Trophy event held in Dammam.

Visuals created a successful, full fledged campaign featuring eye catching graphics of water polo players placed all over the region.



Mr. Faisal Abdulla giving presentation 3rd Fina Water Polo Development Trophy Event During unrest.







The American Society of Safety Engineers

The American Society Of Engineers – Middle East Chapter (ASSE –MEC) employed Visuals to create and organize it's 10th Professional Development Conference and Exhibition with the theme "Your Safety is our Business, Your future is our mission". Visuals created a full design package for the exhibition.

Front Cover Closed



Front Cover Open



Inside
Brochure 1



Leaflet



Brochure 2
Front Cover Closed



Folder



Bag





Wala'a Insurance

Visuals completed a branding re structure for Wala'a Insurance of Saudi Arabia, Wala'a is a brand name of Saudi United Cooperative Insurance Company, dating back since 1976 in the Saudi Insurance Industry. Visuals worked to create a unified branding to apply to each of Wala'a Insurance's branches throughout Saudi Arabia.





Star Oasis

Star Oasis a concept by Horizon Property Enterprises jointly referred to as investment managers, have acquired the benefits of rights over a plot of land in a strategic location in Half Moon Bay, Eastern province of KSA with the intention to develop office buildings.



Star Oasis



PaintWar

Paintwar is bringing the super fast paced, action sport of Paintball to the Lost Paradise of Dilmun. With an indoor and outdoor area to compete in, Paintwar is the only company in Bahrain to offer this adrenaline pumping sport. Paintwar are also the exclusive suppliers of all paintball materials and equipment to the Lost Paradise of Dilmun. Open for individuals, groups, birthdays and corporate events.

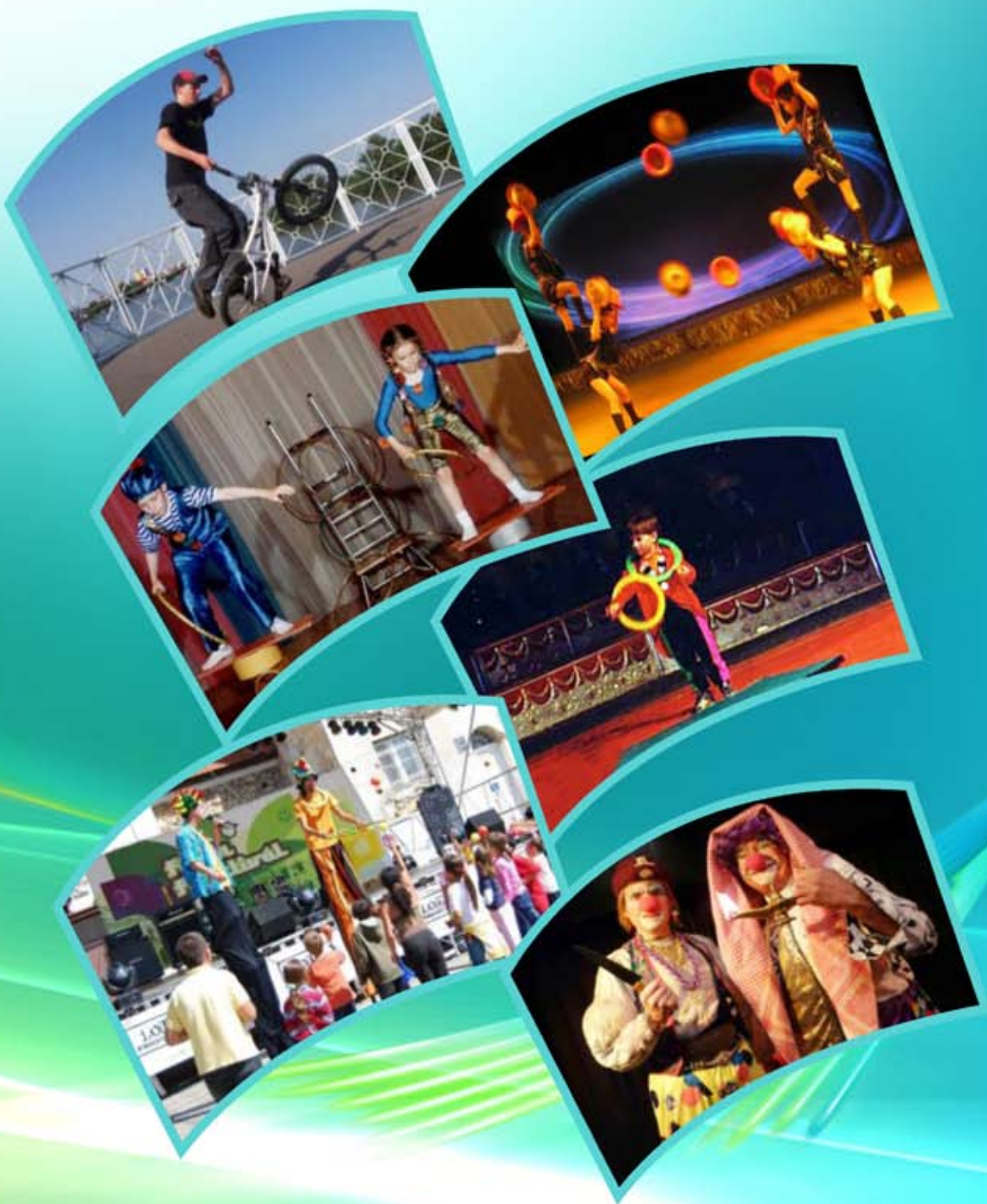




Saudi Summer Festival

Visuals events supplied a fantastic range of entertainment to Al Othaim Mall creating the Saudi Summer Festival. Entertainment included clowns, acrobats, child gymnastics and much more. Visuals events provided the entertainment services of Petite Cirque, a breathtaking group of performers who helped make the festival a huge success.

Visuals also created an eye catching full fledged advertising campaign to complement the festival which was viewable across the region.





Pirates in Bahrain

Visuals events provided the Lost Paradise of Dilmun Water Park with the thrilling high diving show of "Pirates in Bahrain". The Pirates show is a unique blend of world class acrobatics, thrilling gymnastics and breathtaking dancing. The shows took place in the Lost Paradise of Dilmun Water Park's giant wave pool delighting families throughout the day with a variety of wonderful and vibrant shows. The show's also featured dramatic pyrotechnics and extreme high diving from a creative ship stage set up within the park.





Moment News Announce Special editorial and advertising supplement in Saudia Arabia

As a part of Moment News contribution towards promotion of Bahrain business and Bahrain as a destination for tourism, Moment News has invited a full crew from a (leading newspaper of Saudi) to

develop a comprehensive report communicating the facts of the situation in Bahrain. The kingdom of Bahrain has always been welcoming tourists from all around the globe with the golden smile,

specifically the neighbors the families of Saudi Arabia. Therefore The Moment have proposed this comprehensive supplement to be published.



Introduction

The Moment News Network; it is a subsidiary of ALFAISAL GROUP, headquartered in Kingdom of Bahrain. We are in the media industry from 1996 onwards with a network of representative office in Saudi Arabia and outstanding presence in Qatar. The Moment News Network, an online news network providing significant information customized for professionals in the field of oil & gas, financial, technology, medicine, sports and ladies market. The Moment News Network is a group of digital business news tracking and aggregation services that offer to its readers personalized news to the specific topics and subjects they prefer globally through www.momentnews.com offering a selection of headline news to the reader's choice.

The sources of The Moment News are most of renowned international news agencies such as Bloomberg, Reuters, CNBC, CNN, BBC and others, whereby, we assure unedited news directly from the releasing sources live at the time of release before any other local sources.

Moment News Special Releases

In this special section of Moment news, we will release all recent happenings of your reputed organization as special release, this is the best tool to announce your company's news and events to the mass of GCC and you will get maximum mileage.

Knights of the Moment

In this special section of moment news explains about the real knights of this century. In our old ages we can see lots of sovereigns they were striving with horses and swords, the real sovereign here is those people who will work with their skills and creativity, contributing to the advancement of their society and extend their hand around them.

Products of the Moment news



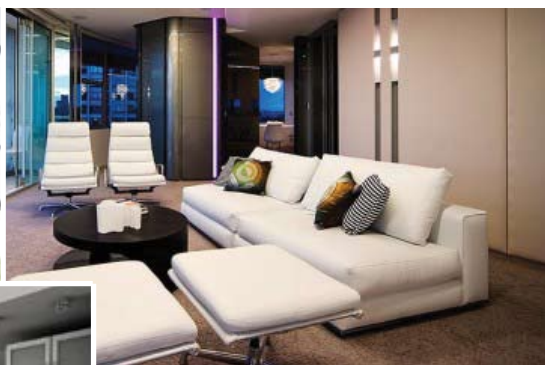


Byoot Al Areen

Byoot Al Areen contributes to the social fabric of the Kingdom of Bahrain by designing, creating and regenerating sustainable communities. For many housing projects, the full range of facilities is not available. Byoot Al Areen brings everything to one place with a sophisticated atmosphere and unique lifestyle. The high

standards in planning and the breathtaking designs of residential accommodation, retail outlets and commercial offices guarantees a fully integrated New Town of distinction, where people can live and work in elegant surroundings. Al Areen Development offers an area to live and work and enjoy your days in a private and peaceful

environment, you need look no further than this unique project which combines a relaxing family lifestyle and impressive working environment; an environment that will attract many major businesses to this efficient and vibrant town, and with services that will exceed all standards and expectations.





Eco Gulf Energy Holding Company

Ecogulf is the first green energy company to be established in the Kingdom of Bahrain. Ecogulf will provide green energy for residential, commercial and industrial sectors across the Kingdom sourced from solar energy. Ecogulf is partnered with Al Areen Holdings in the "Al Areen Going Green" campaign, Eco Gulf is anticipated to provide the sale of solar systems to developments and developers at Al Areen Development and the sale of energy generated from the solar system implementation in the development to the respective governmental body (Electricity and Water Authority) and routing the generated energy to the government's electricity grid. Eco Gulf will also be involved in selling Carbon Credit Certificates which are a key component of national and international emissions trading schemes that have been implemented to mitigate global warming.



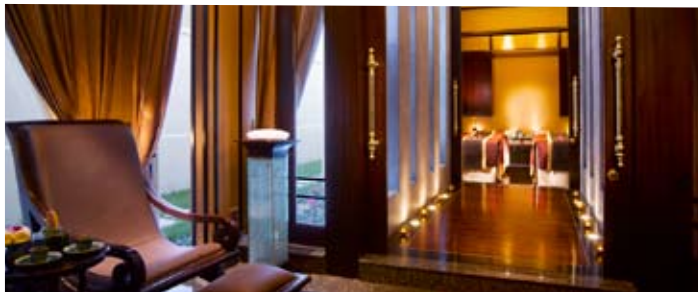


The Palace Training Group

As a part of our effort in the private sector to help in the creation of SME's in order to support the national economy, we at Al Areen Palace & Spa as a part of Al Areen Holding Group created "Al Areen Palace Training" to provide potential entrepreneurs with the

training they need to start their own world business class spa, the international Standard Training we offer at "Al Areen Palace Spa Academy" will offer students the opportunity to learn about the Foundation of Spa Studies as well as their preferred areas of speciali-

sation in the field they prefer e.g. Spa Therapies, Holistic Therapies, Medical Pedicure and much more. Our aim is to give students a solid foundation to enable them to obtain employment or open their own spa business on graduation.



Miss Betsy B Mathieson
(Member of the European Expatriate Steering Council)

